



Cornwall Hospice Care

Caring for our community

Mount Edgumbe Hospice

St. Julia's Hospice

Registered Charity No. 1113140

Penny
for a Pasty

Dear Pasty Expert,

We are asking you to join the **Penny for a Pasty** fundraising campaign for Cornwall Hospice Care this summer. The idea for this campaign is that a penny for every pasty sold over the duration of the summer holidays is donated to our Cornish Charity. I am reaching out to you as experts in the pasty field, in the hope we may be able to work collaboratively to make this viable and successful. We are looking for it the run from 25th July 2019 until 3rd September 2019 (the school summer holidays.)

We anticipate providing retailers who join our campaign with a poster for the shop window advertising that they are supporting us as well as a stand-up card to display on the shop counter (roughly A5 sized) to promote the campaign. Those involved would also get mentioned on our social media posts regarding **Penny for a Pasty** and we would also look to dedicate space on our website to promote participants with links to their website and social media platforms too.

We hope you'll agree that this is a great and unique Cornish initiative to support a truly Cornish Charity, which cares for adults across Cornwall who are living with terminal illness. Your help and support of this campaign will help to fund the end of life care we provide for our patients at our two hospices: Mount Edgumbe Hospice in St Austell and St Julia's Hospice in Hayle, as well as our community based services all across our county.

If this is something you think your company might be interested in working with us on, please could you forward this letter to the relevant person in your organisation so they might contact me to discuss further.

Jane Appleton

Community Fundraiser

01726 66868 (option 3)

jappleton@cornwallhospice.co.uk



Nursing



Therapies



Housekeeping